



**OCEAN
ACTION POD**

**FIGHTING THE PLASTIC CRISIS
FOR HEALTHY OCEANS
& CLEAN BEACHES**

WWW.OCEANACTIONPOD.ORG

80%
of plastic found
around our
coastlines is from
**LOCAL
SOURCES**

Plastic
doesn't
break down

IT JUST
GETS
SMALLER

96%
of all ocean
biodiversity is
**INGESTING
PLASTIC**

\$18^{bn}
per year

Global
economic
cost of
marine
plastic
debris



PLASTIC
A CRISIS IN THE OCEAN

Microplastics
enter the
foodchain

and
US

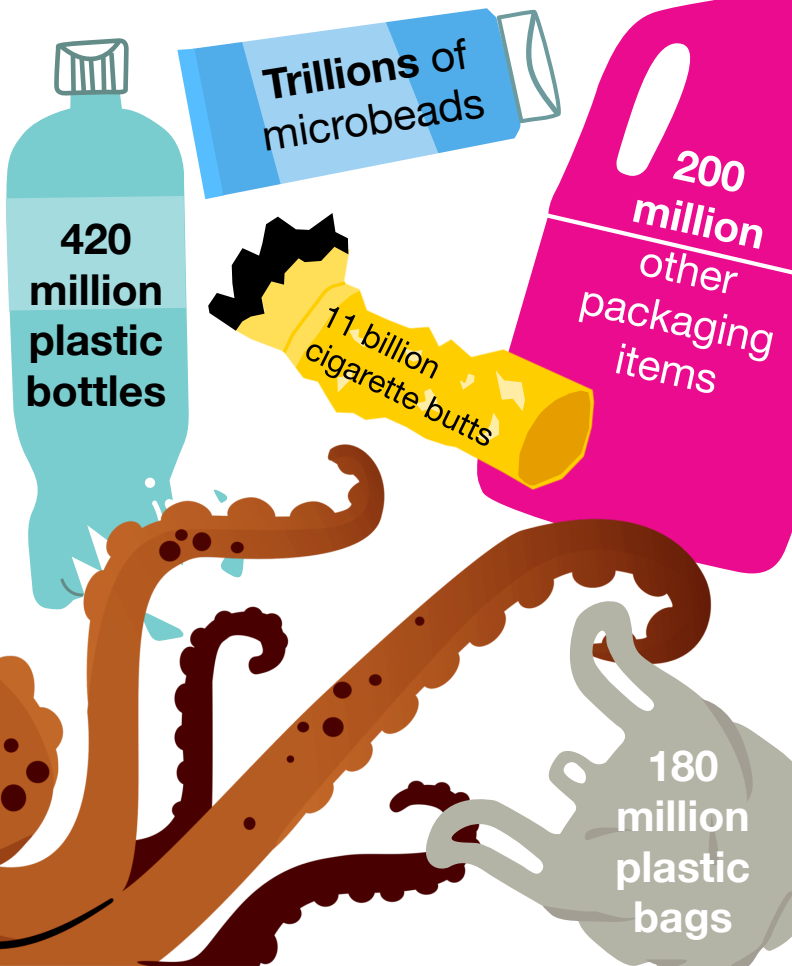
60K
tonnes
of Australian
plastic enters the
marine
environment
EACH YEAR

75%
of all plastic
produced is used
ONCE

A person eating
an average
seafood diet
consumes
11,000
pieces
of microplastic
each year

OUR PLASTIC, OUR PROBLEM

We pollute the environment every year with...



**420
million
plastic
bottles**

**Trillions of
microbeads**

**11 billion
cigarette butts**

**200
million
other
packaging
items**

**180
million
plastic
bags**

SOLUTIONS THAT WORK

10cent deposit refund
scheme for drink
containers



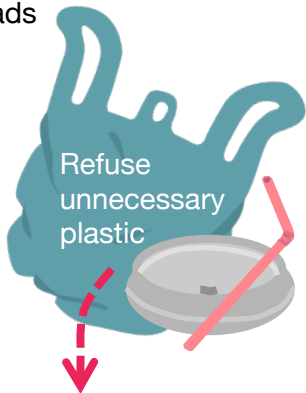
Ban on plastic bags
and microbeads



Pollution
controls on
plastic
factories



Refuse
unnecessary
plastic



And choose reusable
containers and bags instead

Inform your friends and
local community groups
about the problem

Help the campaign

Support the Total Environment Centre and the Boomerang Alliance
www.tec.org.au www.boomerangalliance.org.au

Book the Ocean Action Pod

for your school, community group, local council or land service
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